



"A 501 C 3 non profit social service organization; established on charity, faith and service..."

The House That Wisdom Built (THTWB) e-news

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A message of Wisdom

To increase your knowledge...

"Behind the scene." When one works from behind the scene, to deliver a certain product or service, that ensures that a customer is satisfied, one should possess 5 goals/objectives. These goals/objectives are as follows:

- **Commitment** – Are you in it to the end?
- **Know your competitors** – Who is delivering the same program or services that you are?
- **Always "Win, Win."** – When you start, see the end as a Win."
- **Have a team that shares your vision** – As the leader, ensure your partner or team has the same passion and the investment in the process as you.
- **Be on time** – Always start on time so that the full effect of your delivery is appreciated.

Following the above 5 goals/objectives are "keys" to success when working Behind the scene, since the customer can be one that is hyper critical and selective and never really understand the time, labor and investment that an organization has invested. Moreover, the above may help to keep your "inner core" strong, united and moving forward with a common goal, since working behind the scene never provides the full credit from the outside but it counts from the inside...

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"GIVING THANKS..."



During the month of November 2012, some of the Cleveland Brown Players loaded turkeys into the vehicle of the CEO of THTWB, for distribution to families for the Thanksgiving holidays. This event took place at The Cleveland Foodbank. This act of kindness brought happiness to the homes of many families.

THTWB Executive Director/CEO snapshot:

The following question has been posed to the Executive Director/CEO, *"What are your goals for 2013?"* The Executive Director's/CEO's answer is:

"As the Executive Director/CEO, my goal is to continue planning the expansion of THTWB into various cities similar to Cleveland, Ohio, that have shown similar geographical characteristics. This process will also be enhanced by a specialist that is currently being

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To all of the readers, the military and our President (Barak Obama) and family, on behalf of THTWB, Merry Christmas and a Happy New Year!

groomed to assist the leadership of THTWB with 21st century social work services and housing.

I also believe that 2013 will be a good year for THTWB, since we expect our COO to earn a DBA in Finance soon. This should assist us with capital perspectives..."

Special note: Any suggestions made by the public will become the property of THTWB. You may send them to administration@thtwbuilt.com

Do you have an idea that you would like to share with THTWB? One that communities in Greater Cuyahoga County can benefit from? If so, feel free to send an e-mail to administration@thtwbuilt.com

Got something to say? Rent this spot? Call for details...