



“A 501 C 3 non profit social service organization; established on charity, faith and service...”

The House That Wisdom Built (THTWB) e-news

December, 09

Volume 1, Number 002

A message of Wisdom

To increase your knowledge...

THTWB would like for you to focus on this message:

THTWB, has been a free standing Social service organization built on faith, charity and services. It would be a dishonor to say that we haven't been successful in our Mission and Vision. Therefore, the goal of this message for this quarter will be to introduce you to our 7 keys to achieve success and acquire harmony. Following are the 7 keys:

- The key of unity - Don't let anything come between you and your purpose.
- The key of respect – Remember that there is a 2-way street; give respect to receive it.
- The key of justice – Practice ethics and sound morals
- The key to life – Base your life on happiness, fulfillment, good health, success and most of all place a humanitarian vision within your goals.
- The key of love – Remember we are all from one source.
- The key of honesty – Be able to look your opponent in the eye and appreciate victory whether it is yours or his/hers.
- The key of goodness – When someone else has a need and you can help—step up.

The above 7 keys will provide you with the basis of developing a structural foundation in your personal, social and business life. They have worked for THTWB's staff and now we are extending this knowledge and wisdom to our readers.

INSIDE THIS ISSUE

- p.1 Moving into the Global non profit market...
- p.1,2 To increase your knowledge...
- p.2 THTWB highlights...

Many thanks to The Cleveland Browns!

THTWB Self Efficient Life Fulfillment (S.E.L.F.) program in action...

THTWB, is proud to inform our readers that many kids were able to attend several Cleveland Brown home football games. This opportunity was a success through the relationship that THTWB has with The Cleveland Browns sports organization. The composition of the youth participants were from Ginn academy and through THTWB's outreach coordinator, Mr. Alan Burton. Various other youths were also supplied via the SELF program.

Go Browns! THTWB thanks you!

THTWB Executive Director's snapshot:

Please note that this will be our last publication for the year 2009. In hindsight, one may ask "If you could repeat this year and do something different, what would you do?" The Executive Director's answer is:

"We would have a 24 hour program that deals with missing people who live in the Greater Cleveland communities. Everyone counts and everyone is important. With that being said, I'm currently working on developing that type of program in the future and I welcome any suggestions..."

Special note: Any suggestions made by the public will become the property of THTWB. You may send them to administration@thtwbuilt.com

p.2 Special message from the CEO...

THTWB highlights...

On November 14, 2009 the flu vaccine initiative started and ended successfully. Many people came to take part in the initiative and many didn't have vehicles and were very appreciative that they had the opportunity to receive healthcare within walking distance within the Collinwood community. There were also participants who drove from suburbs such as Solon, Strongsville and Painesville to take part in the initiative. Participants have asked that this initiative be continued as a community event.

Many thanks to the Cleveland City Health Department.

References:

Nonaka, I., & Takeuchi, H. (1995). The knowledge-creating company. New York: Oxford University Press.

The House That Wisdom Built (THTWB)

2126 Lee Road Suite 10
Cleveland Heights, Ohio 44118

Phone:
216-321-0022

E-mail:
thtwbuilt_e-news@thtwbuilt.com

On the Web!
thtwbuilt.com

Do you have an idea that you would like to share with THTWB? One that communities in Greater Cuyahoga County can benefit from? If so, feel free to send an e-mail to administration@thtwbuilt.com

Special message from the CEO...

“According to the leading management thinkers, the manufacturing, service, and information sectors will be based on knowledge in the coming age, and business organizations will evolve into knowledge creators in many ways” (Nonaka & Takeuchi, 1995, p. 43)

Businesses who haven't embraced diversity and knowledge are not taking the proper steps in developing appropriate tenets for survival. It is important for every organization while trying to rebuild and rebound to take this into consideration. The “key” will be using knowledge and diversity as a complete package for restructuring sustainable success for the company and employees.

Consequently, in this CEO's opinion, this is a “golden moment.” We have the support of our nations President asking for people to return to college or school to upgrade their personal skills and intellect—along with a surplus of recent college graduates who are seeking employment and able and ready to work. My question to you Mr. or Ms. Human resources is: “*What will be your justification now?*”

References:

Nonaka, I., & Takeuchi, H. (1995). The knowledge-creating company. New York: Oxford University Press.

Got something to say? Rent this spot? Call for details...